



CCAPP ANNUAL REPORT 2020

CALIFORNIA CONSORTIUM OF ADDICTION PROGRAMS AND
PROFESSIONALS

STRENGTH THROUGH COMMITMENT - A Year Like No Other

Presented to the General Membership on October 24, 2020, Sacramento, California

CCAPP is there for its members.

“

When 2020 made a 180 degree turn in March, the members of CCAPP did not seek cover. They ran into the storm because that is what we do. With resources threatened and lives in danger from a dual pandemic of COVID and addiction, we showed our strength through commitment and I could not be prouder of the individuals and companies that propel this organization forward... even in tough times.”

-Pete Nielsen, CCAPP CEO

Across the miles and through the isolation, CCAPP members were able to support each other and serve their clients. Weekly strategy video meetings and improvements in technology helped us all to be “in this together.” Learning continued with virtual trainings, an on-line academy format, and meetings throughout the early months of the pandemic. In the spirit of recovery, we learned how to do things in new ways; we looked to hope rather than despair; and above all, we led our communities with the knowledge that things do get better. 2020 has been challenging, but we have found our way. As we close our books on what could have been a lost year, it is with pride that we announce that we prevailed. The recovery capital movement continues to grow and CCAPP continues to lead the nation in this effort.



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Message from the Chairperson

Mr. Daniel Chagolla



Although challenging, it has been my pleasure to serve as the Chairman of the CCAPP Board of Directors this year. We all know that trying times are where we learn most about our strengths, and I can report to you that CCAPP is as strong as ever. Where some associations have closed their doors, reduced their member benefits, or simply decided to wait on the sidelines until better days return, CCAPP has faced 2020 with clear vision and strength. We have continued to provide our members with excellent customer service; our students with quality education; and our end users (our clients) with the highest levels of care and concern.

I am pleased to report that our membership numbers have grown, as have our credentialing numbers, our recovery residence numbers, and our number of students. This has led to a healthy bottom line for us financially and projects a positive financial future for our organization. I wish to thank our staff and members for continuing to support our organization and its mission to make the world a better place by eliminating the devastating effects of addiction. We are truly “in this together” and we will triumph.

Among other accomplishments for this fiscal year, I am most proud of the following: we launched four new CCAPP Academy sites and collaborated with LA County to launch the SWELL initiative; implemented a new efficiency tracking system for calls and pop-up online helper, thereby dramatically reducing hold times and dropped calls; successfully took over Counselor Magazine; transitioned the CCAPP Academy to online instruction; provided program and professional

Chairperson's Message, cont.

members with the industry's best information portal and response team for COVID 19; raised our consumer voice with our Association of Recovering Community Organizations launch; produced the first-in-the-nation white paper on COVID impact on substance use disorder treatment; and successfully provided online conference opportunities. Considering the challenges we faced, I am proud to have seen us grow and be successful despite the difficulties they presented.

Looking forward, I see dramatic shifts in the way society views the importance of recovery. With both candidates for President of the United States focusing comments on the need to treat addiction, and with a nationwide movement for justice and equity, I predict that 2021 will be a year of continuing progress for our organization. As masses of people demand that the rights of all humans be respected, I believe we are now at the perfect moment in history to move forward our Human Redemption Value movement to insist that deaths by addiction must be addressed and that every person who struggles with addiction has redemptive value that cannot be ignored or discarded.

Please join me as we march forward, in solidarity, to build recovery capital throughout our cities, towns, state, and nation.

In kind consideration,

Daniel Chagolla

CCAPP Board Chairperson

About CCAPP

CCAPP is the largest statewide consortium of community-based for-profit and nonprofit substance use disorder treatment agencies, and addiction focused professionals, providing services to over 100,000 California residents annually in residential, outpatient, and private practice settings. Its 22,000 individual members and 500 program and recovery residence members provide substance use disorder treatment services in the majority of the Department of Health Care Services' (DHCS) licensed and/or certified sites throughout the state, and constitute the largest infrastructure of the state's publicly funded substance use disorder treatment network. CCAPP is the only statewide consortium representing all modalities of substance use disorder treatment programs.

OUR MISSION:

The mission of the California Consortium of Addiction Programs and Professionals is to promote excellence in the delivery of services focused on substance use and its associated problems by providing the highest level of advocacy, competence, and ethics among programs and professionals. Focus is on membership, advocacy, and governance.

Our Core Values

UNCONDITIONAL POSITIVE REGARD: People come first; empathy and selflessness; to will the good of all others

CHARACTER: Demonstrated integrity and unimpeachable ethical footprint, honest, responsible, introspective, humble, accountable, persevering, willing to face and tackle the toughest issues

PROFESSIONALISM: Doing things right, excellence, goal

and outcome oriented, exceeding expectations, holding ourselves accountable to do our best, unity and working together, respect for others, tolerance, lifelong learning, remaining teachable

STEWARDSHIP: Valuing resources, working with others, using resources wisely, creating positive change and a lasting legacy

California Consortium of Addiction Programs and Professionals

Board of Directors

The mission of the California Consortium of Addiction Programs and Professionals is to promote excellence in the delivery of services focused on substance use and its associated problems by providing the highest level of advocacy, competence, and ethics among programs and professionals. Focus is on membership, advocacy, and governance.

The California Consortium of Addiction Programs and Professionals, Incorporated is a nonprofit 501(C)(6) serving

the membership needs of addiction focused programs and professionals throughout California.

CCAPP Credentialing is a nonprofit 501(C)(3) serving the credentialing needs of addiction focused programs and professionals throughout California.

CCAPP Education Institute is a nonprofit 501(C)(3) serving the education needs of addiction focused programs and professionals throughout California.

Membership Board Chair Daniel Chagolla



Membership Board of Directors

Daniel Chagolla - Chair
Michael Prichard - Vice Chair
Charles I Flores - Treasurer
Jennifer Carvalho - Secretary
Michael Barnes, Lisa Beintker, Mary Crocker-Cook, Warren Daniels, Cheryl Houk, Alan Johnson, Ben Kaneaiakala III, Chuck Madson, Lori Newman, Rebecca Norton, Graham Sargent, Zachary Spowart, Devon Wayt, Rose Wheeler

Credentialing Board Chair Lisa Beintker



Credentialing Board of Directors

Lisa Beintker - Chair
Tabatha Hernandez - Treasurer
Lupe Stoneburner - Secretary
Evan Amarni
Melinda Avey
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Education Board Chair Rosemarie Wheeler



Education Board of Directors

Rosemarie Wheeler - Chair
Nancy Aragon - Treasurer
Willie Cosgrave - Secretary
Larry Carrillo
Joel Edwards
Eric Smith

CCAPP Services



Credentialing for the Addiction Focused Professional

CCAPP alcohol & other drug counseling, peer support, prevention credentials, and speciality endorsements are the most respected in California. With over 15,000 addiction focused professionals under one organization, CCAPP drives quality for the workforce and enforces the highest levels of ethics and competence. As member board for the International Certification and Reciprocity Consortium, an approved Institute for Credentialing Excellence organization, CCAPP credentials are recognized world wide.



Membership to Give Voice to Professionals

CCAPP provides the most comprehensive membership benefit package in the industry: high-level advocacy for the profession: Annual Conference discounts; opportunities to earn valuable CE hours and network with colleagues; Counselor Magazine; CCAPP Weekly Dispatch; group rates for health, dental, and vision insurance plans; Liberty Mutual Auto and home/renter's insurance at discounted rates; prepaid legal plans; Hertz Rental Car discounts; Professional Liability Insurance through Van Wagner Group.



Membership for Programs

CCAPP is the leader in advocating for programs in California and the only association to retain a congressional lobbyist. From legislation, to regulation, to local government, CCAPP is a force to be reckoned with. Other benefits include: Monthly conference calls; Weekly Dispatch; Program Insider; Continuing Education provider discounts; E-Marketing Opportunities; access to the Dispatch; Counselor Magazine; Education opportunities for C-Suite; group rates for health, dental, and vision insurance plans; Liberty Mutual Auto and home/renter's insurance at discounted rates; prepaid Legal plans; Hertz Rental Car discounts.

CCAPP Services



Certification for Recovery Residences

CCAPP provides certification standards for recovery residences that are approved by the National Association of Recovery Residences (NARR). Field visits and documentation review ensure that CCAPP certified residences are trusted by regulators, communities, and residents. CCAPP leads the nation in pioneering work to ensure that NIMBY pressure does not eliminate this necessary resource with aggressive responses to negative legislation and state and local support when NIMBYs attack.



Education for Counselors, Supervisors, Owners and Operators

At CCAPP, education is the key to competency and at the core of our mission. CCAPP identifies and qualifies education institutions, approves continuing education providers, and supports AOD education systems through research, grants, and test development. The CCAPP Academy has grown and is offered at locations throughout California, including suburban, urban, and rural communities. The geographic scope of the CCAPP Academy reaches from Imperial County in Southern California and as far north as Modoc County.



Recovery Community Coordination and Advocacy

As founders of the Recovery Movement, CCAPP host the longest running recovery event "Recovery Happens" each year at the State Capitol. Able to mobilize grassroots consumer strength through its extensive recovery network, CCAPP can rise to any occasion when public pressure is critical. CCAPP is a recognized Faces and Voices state affiliate and hosts a website dedicated to helping people find recovery resources in their communities. CCAPP is an official Association of Recovery Community Organizations member.

The Highlights

Legislative Committee, CHAIR: Michael Prichard

The 2020 legislative year was dramatically impacted by the pandemic and resulting economic impact. Although some very important bills CCAPP supported were passed, CCAPP-sponsored bills were held, due to legislative leadership request, until 2021. Several positive bills were signed by the Governor and CCAPP's legislative team was successful in achieving many goals of our Safer in Treatment and Recovery strategy to respond to the pandemic's effect on treatment.

Major bills that did pass and were signed by the governor included: SB 803 Peer Support Services, which requires the Department of Health Care Services (DHCS) to determine statewide certification standards for an optional peer support specialist program to be implemented by counties, or an agency representing counties; AB 1544 Community Paramedicine or triage to alternate Destination Act which establishes the Community Paramedicine (CP) or Triage to Alternate Destination Act of 2020; AB 1976 Assisted Outpatient Treatment, which requires all counties to provide Assisted Outpatient Treatment (AOT) services, unless they opt-out; AB 2265 Mental Health Services Act: use of funds for SUD treatment, which clarifies that MHSA funds may be used for Substance Use Disorder (SUD) treatment for children, adults and older adults with co-occurring mental health and substance use disorders; AB 1304 California Medically Assisted Treatment (MAT) Re-Entry Incentive Program, which establishes the California MAT Re-Entry Incentive Program to authorize a 30-day parole reduction for each six months of treatment successfully completed, up to a maximum 90-day reduction; SB 406 Health Care Omnibus Bill, which authorizes DHCS to refer a substantiated complaint of patient brokering against a recovery residence to other enforcement entities as deemed appropriate under state and federal law; and SB 855 Parity, which brings some strong enforcement provisions to California's mental health and substance use disorder coverage rules. It addresses co-payments, deductibles, lifetime caps, utilization reviews, length of treatment decisions, scientifically supported placement, and many other urgent issues that create significant barriers to adequate treatment.

CCAPP's legislative department also produced *The Disease of Addiction Thrives on Isolation: A Report to Governor Gavin Newsom and the California Legislature on the Impact of COVID-19 on the State's Fragile Substance Use Disorder Treatment System and Safer in Treatment and Recovery*, a strategy guide for responding to the COVID pandemic. Both have been instrumental in guiding policy to ensure that clients and workers are safe and that resources for treating addiction are preserved.

Finance Committee, CHAIR: Jen Carvalho

The goal of The CCAPP Finance Committee is to safeguard the resources of this organization. We work as a team to review monthly financial statements, always looking for trends and outliers. We are focused on keeping CCAPP between the guardrails of fiscal responsibility.

This year, our organization has been faced with unprecedented challenges. Challenges that have tested the most stalwart institutions; a global pandemic that has stretched American resources to the brink. Yet through it, CCAPP has been able to protect, and in fact, grow its resources. Through visionary leadership, committed staff and volunteers, and an engaged membership, our organization is financially sound and prepared to be a resource for our constituents for the foreseeable future.

Our fiscal responsibility includes an annual review by a Certified Public Accountant, Richard Watson. His year-over-year assessment shows that our net assets have grown by \$131,628, while net liabilities have only grown by \$5,588. Our Education Programs, Advertising, Royalties and Membership Dues have all grown significantly and resulted in \$140,060 increase in revenue in 2019/20.

This fiscal review also shows a decrease in expenses that include Professional Fees and Conference Expenses. The savings contributes to an overall reduction in expenses in the amount of \$92,769.

As we move into the new year, CCAPP members should be assured that the organizations resources are being leveraged for their benefit; that consistent oversight and strong leadership has led to expected results, and that long-term fiscal strategies have been realized in a time where we might expect the opposite.

We will continue to provide sound fiscal guidance and ensure long term resources are available for the benefit of our members.

Election Committee, CHAIR: Rosemarie Wheeler

As per CCAPP election by-laws, each voting district must have at least two people running for a board seat. The Election Committee performed its due diligence in reaching out to potential candidates so that fair and competitive elections could be held in each district. With a full slate of nominees, the election for board members begins on October 25th. CCAPP's Articles of Incorporation were drafted such that the Board of Directors would continue to offer opportunities for new ideas, different perspectives, and a dynamic environment. Therefore, there are term limits for board members. As CCAPP has surpassed its seven-year anniversary of incorporation, there are four founding board members who will be termed out this election cycle. This will definitely impact the composition of the board for 2021 and beyond.

ARCC Committee, CHAIR: Devon Wayt

2020 was a busy year for ARCC. We have been supporting local recovery residence coalitions such as SOARR in San Diego and the Orange County Sober Living Coalition. We are in regular attendance at their meetings. Some coalitions are utilizing the CCAPP Recovery Residence Certification for their homes which gives us a platform to provide them with support in being in compliance with the NARR 3.0 Standards.

Additionally, we assisted leaders within the Orange County Sober Living Coalition in an attempt to educate the City of Anaheim on how enacting discriminatory ordinances are detrimental to individuals seeking recovery housing. In spite of these efforts, the city enacted an ordinance that is unfavorable to individuals in recovery. ARCC continues to monitor and support while working with the Legislative Committee on actions we can take to protect individuals seeking housing in recovery.

CCAPP initiated its Peer Recovery training, and it has been a great success. ARCC is supporting this effort by promoting this training and working with multiple Recovery Community Organizations (RCOs) to provide them support and to implement sustainable PRSS training systems. One of the ways this ongoing support takes place is through the Statewide Recovery Advocacy call hosted by ARCC. Some interest has come from as far as Ireland, and the committee is honored to have supported an effort that may be as far-reaching as overseas.

CCAPP is able to make these connections because the recovery movement is strong. In spite of the challenges faced with COVID-19, ARCC continues to seek ways to support the recovery community. It holds a COVID-19 Recovery Residence support call weekly for our members where they receive regular updates, advice on best practices, and ongoing support during these challenging times. Recovery Happens took place virtually in September, and it was a huge success. The speaker lineup was strong and ARCC was able to promote and support this event. Every chance ARCC gets, it directs individuals to the calrecovery.org website, which is a healthy resource for individuals seeking information on recovery in our great state.

Education Board Report, CHAIR: Rose Wheeler

Since the pandemic began, the CCAPP Education Board was immersed in its transition to going fully online. Despite being online and facing new challenges during these uncertain times, the department conducted many online classes, trainings, and events this past year that were well received by participants.

Due to COVID-19, all CCAPP Academy courses were moved to an online platform. We are proud to say that everything is going great and want to add that the transition to an online platform took little to no time. On March 5th, 2020, the Southern California CCAPP Academy instructor training was facilitated by Pete Nielsen and Kristina Padilla. This training provided an overview of CCAPP's mission, values, academy curriculum, lesson plans, reports, and record keeping in the E-learn platform. The goal of this training was to orient the instructors so that they could best support students in the registration and certification process. All instructors were receptive and engaged in the discussion and received a certificate at the end of the training.

The CCAPP Academy launched all Saturday classes online on April 4th, 2020. All classes started successfully with minimal technical issues. The academy witnessed an influx of new student enrollments with approximately 131 new student applicants as part of the Tuition Incentive Program (TIP). The CCAPP Academy is online and thriving and we continue to deliver high-quality education to our student body despite these unprecedented circumstances. We continue to monitor our work to ensure quality improvements. We are proud to say that we've received a lot of good feedback about the course and the students are learning and loving their classes.

CCAPP's first online ALC (Addiction Leadership Conference) was successful, as was the fifth LGBTQIA2+ training which offered attendees an abundance of education and information on supporting and encouraging the Rainbow community, while providing a better understanding of the barriers faced by the community when trying to gain access to inclusive and affirming care.

There are 51 current schools; 155 providers, 18 CCAPP Academy Locations, and 265 CCAPP Academy students.

Membership Committee, CHAIR: Lori Newman

CCAPP Membership has put focus on staying safe and doing all we can to support our programs and professionals. CCAPP has done an amazing job of giving its staff the technology to perform its duties remotely and efficiently in that capacity. We updated our program membership application process to an online format through Certemy which has added new features to our program membership listings and allows for Political Action Committee donations while renewing memberships. We are excited to have this new technology as we can serve more of our population in need of services.

Due to the obvious concerns and questions surrounding this pandemic CCAPP held weekly video conference calls for our programs on Wednesdays and for our recovery residences on Thursdays. The purpose of these calls has been to band together to share information regarding resources and best practices as we negotiate through these unprecedented times. It has been an opportunity for CCAPP to share what we have been doing and for the attendees to share as well. The programs that have attended have expressed they value the call and we will continue to host it.

CCAPP is acquiring and shipping personal protective equipment (PPE) to our program members so that professionals can continue to work safely as they are considered essential employees. CCAPP has also done an excellent job in sending out COVID-19 related updates, such as PPE vendor lists, small business loan information, as well as local, state, and federal updates.

CCAPP Membership has also placed an emphasis on making sure that professionals are able to accrue their continuing education units through a sizable number of new webinar trainings. The trainings generally range from one to six hours each on a variety of topics that cover all of the professionals we serve. Common workshops include: RADT 9-hour course and renewals; Recovery Residence Safety and Crisis; Ethics; Universal Precautions; and Cultural Competency. CCAPP has also reached out to the programs to get a list of mandatory county trainings so we can ensure those are fulfilled. We also continue to collaborate with R1 Learning as they develop new topics and roll out new products.

We have kept a pulse on the national status by having CCAPP national advocate Andrew Kessler and NARR Executive Director Dave Sheridan on our weekly call which has been very beneficial.

As the largest statewide organization we will continue to do all we can to support our members and ensure they have the resources to operate safely and keep the doors open and lights on during these challenging times.

Ethics Committee, CHAIR: Graham Sargent

CCAPP's ethics committee and team of volunteer investigators have been hard at work this year resolving the steady flow of incoming complaints. Our four-member committee meets consistently each week and our three investigators give freely of their time to assist with the incoming complaints. We are actively recruiting new investigators and already have

several people interested in beginning the training with our seasoned committee members. We look forward to beginning this quarter with our new recruits.

There have been 123 complaints received from October 1, 2019 – September 30, 2020. Of those 123, 102 were within CCAPP's jurisdiction (Active Complaints). Since the beginning of 2020 we have received 79 Active Complaints. At the beginning of the year the Committee decided to track the complaints by allegation type. Tracking this information will be useful in regard to providing future training for our workforce, as well as taking a look at policy and procedure changes. The 79 Active Complaints fell into the following allegation categories: Sexual relations -24; Personal or business relations -16; Record keeping -16; Fraud -8; Unprofessional interactions with colleagues or clients -8; Relapse related -7;

With regard to Closed Cases, since October 1, 2019, 101 cases have been closed and are broken down as follows: 45 – Dismissed as unsubstantiated; 23 – Returned to good standing; 17 Dismissed for age of case; 15- Concurred with DHCS order (and an old case); 1 – CCAPP internal;

Credentialing Board Report, CHAIR: Lisa Beintker

2020 saw the emergence of three mental health credentials for our organization. CCAPP Credentialing now offers: Certified Mental Health Recovery Peer Specialist (CMHRPS), Qualified Mental Health Specialist (QMHS), and Certified Mental Health Rehabilitation Specialist (CMHRS).

CCAPP Credentialing worked diligently to adapt to the challenges presented by the COVID 19 Pandemic. On March 20th, 2020, CCAPP office space and staffing patterns were adjusted to keep customers and staff safe and to abide by county guidelines for office workers and public facing business activities. Due to statewide shelter-in-place orders from the governor to help slow the spread of COVID-19, CCAPP is protecting its workers with social distancing requirements while in the office. In providing these social distance guidelines, CCAPP has many of our staff working remotely or working staggered hours if in the office. We believe it is critical that we limit public exposure to the virus as well thus eliminating walk-in options for in-person services at either the Sacramento or Long Beach offices was a necessity. To accommodate the needs of credential holders, where there are less people physically working in the offices, phone times were adjusted (Tuesday-Thursday; 9AM-4PM) so that staff can continue to give excellent customer service to our members. CCAPP also implemented a new online chatting system on the CCAPP website for live assistance with professionals which has helped decrease our phone volume by more than 25%. Additionally, staff is available by email and online chat Monday through Friday from 8AM-5PM which has been a successful approach to meeting the needs of professionals who may have utilized in-person services at our two office locations.

CCAPP is nearing the completion of its second audit by the Department of Health Care Services and all national affiliations and credentialing approvals are in good standing.

8:31 AM
07/10/20
Accrual Basis

CCAPP
Balance Sheet
As of June 30, 2020

	<u>Jun 30, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
1010 · Cash In Checking	48,278.58
1020 · Cash In Savings	131,019.95
1030 · Merrill Lynch MMF	288,998.57
1040 · Petty Cash	55.69
Total Checking/Savings	<u>468,352.79</u>
Accounts Receivable	16,966.00
Other Current Assets	
1065 · Deposits	1,560.00
1200 · Undeposited Funds	25,090.00
1300 · Prepaid Expenses	-67,937.33
Total Other Current Assets	<u>-41,287.33</u>
Total Current Assets	<u>444,031.46</u>
Fixed Assets	
1420 · Fixtures & Furniture	53,213.50
1450 · Computers	6,669.80
1500 · Less Accumulated Depreciation	-34,671.00
Total Fixed Assets	<u>25,212.30</u>
TOTAL ASSETS	<u><u>469,243.76</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	12,266.24
Credit Cards	31,363.90
Other Current Liabilities	
2015 · Accrued Vacation	31,638.38
2016 · Accrued Payroll	22,697.00
2400 · Payroll Liabilities	597.59
2402 · Employee 401K	178.66
2501 · Employee Dental	10,054.65
2510 · Credentialing Transfer	9,527.92
2520 · Education Transfer	46,219.57
2701 · PAC Payable	3,040.00
2750 · Accounting Services Clearing	2,496.12
Total Other Current Liabilities	<u>126,449.89</u>
Total Current Liabilities	<u>170,080.03</u>
Total Liabilities	170,080.03
Equity	
3000 · Opening Balance Equity	527,555.75
3005 · Unrestricted	-10,440.69
3200 · Retained Earnings	-248,668.48
Net Income	30,717.15
Total Equity	<u>299,163.73</u>
TOTAL LIABILITIES & EQUITY	<u><u>469,243.76</u></u>