



California Consortium of
Addiction Programs and
Professionals

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CCAPP
INSPIRING
PROMOTING CHANGE

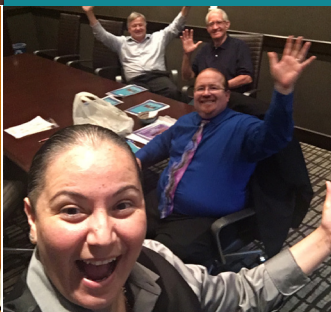
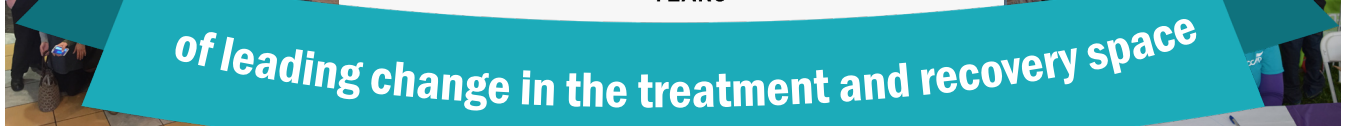
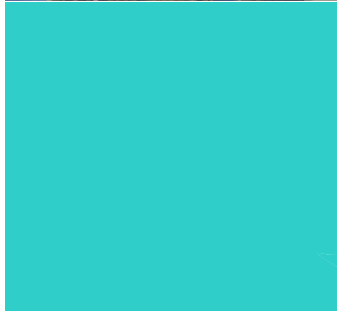


2022

ANNUAL REPORT

Moving Forward Together

Presented to the General Membership on October 29, 2022 San Diego, California



CCAPP Wins Award for Organizational Achievement in Advocacy

The National Council for Mental Wellbeing recognized the California Consortium of Addiction Programs and Professionals (CCAPP) for our extraordinary advocacy work during Hill Day at Home, the organization's annual advocacy event to promote bipartisan solutions for mental health and substance providers and patients.

The National Council's 2022 Advocacy Leadership Awards recognize individuals and organizations that have led legislative or regulatory advocacy and public policy efforts to expand access to services and supports for people with mental health and/or substance use challenges.

CCAPP is one of the most recognized and trusted advocacy organizations in the addiction services space in California. We recently sponsored 14 bills, including the nation's first state-level, anti-patient brokering law; follow-up legislation to create "safe harbors" for assisting people seeking housing or transportation to support treatment and recovery in ethical ways; an addiction patient bill of rights and anti-fraud bill; a \$9 million workforce bill; and more. CCAPP has also fought and won campaigns to eliminate discriminatory local ordinances that banned recovery residences in numerous local jurisdictions.



"As the proud awardee of the 2022 Award for Organizational Achievement in Advocacy, we will continue to strive to represent you and this community. We could not have accomplished this without your help. Thank you all because this award belongs to you as well."

- Pete Nielsen,
CCAPP President and CEO

There's nothing wrong with starting small.
You can do big things when you keep trying.

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A visual tool that helps verbalize feelings and emotions of people in recovery.

Chair Statement



Lisa Beintker

Board of Directors, Chair

CCAPP Members, Friends, and
Colleagues,

My name is Lisa Beintker, I am the Chair of CCAPP's Board of Directors and it is with honor that I am able to report another strong year for our organization. This year CCAPP celebrates its 50th anniversary and as I reflect on this milestone it is with a grateful heart that I say we could not have gotten this far without you all.

With the guidance of your voices, your support, and your tireless efforts, CCAPP has successfully fought many battles. From eradicating patient brokering, to setting standards for addiction professionals, CCAPP has always striven to be an organization that amplifies the voices of the addiction industry, addiction professionals, and those we serve. And while there is no shortage of work left to be done, it is with great pride that I reflect on what we have accomplished.

This year was no different. With your help, CCAPP successfully fended off a 63% increase in residential licensure and certification fees and defeated a locked treatment bill (AB 1928). We also passed multiple bills:

AB 1598 - decriminalizing fentanyl test strips; SB 367 - expanding access to naloxone on college campus; SB 349 - ethical treatment bill; and AB 666 - workforce expansion bill. We also succeeded in getting SB 999 – our first foray into legislation regarding private insurance utilization reviews to the governor's desk.

"CCAPP has always striven to be an organization that amplifies the voices of the addiction industry, addiction professionals, and those we serve."

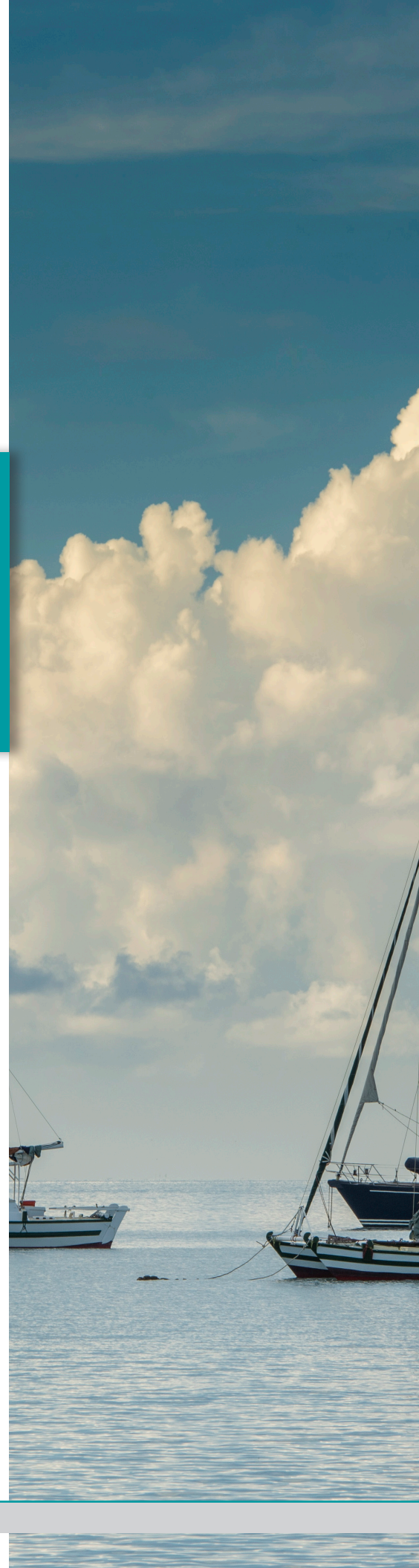
In addition to legislative success, we were also co-sponsors for the "Mega-Behavioral Health" budget request which will bring close to \$500 million in new workforce funding to support critical workforce needs.

But that is not all. This year, CCAPP won the Award for Organizational Achievement in Advocacy from the National Council on Mental Wellbeing. This is a distinguished honor that we would not have earned without all of your continued support and dedication to being the change in our community.

Thank you,

A handwritten signature in black ink that reads "Lisa Beintker".

Lisa Beintker
Chair, CCAPP, Incorporated



CEO Statement



Pete Nielsen

President & CEO

As your President and CEO, I am proud to report that the 2021-22 fiscal year was both productive and aligned with our core principles and mission.

At CCAPP, everything we do is focused on serving the people who suffer from the disease of addiction and their families. Our goals are to continuously improve outcomes for those seeking addiction treatment and to shape society so that it is supportive of people in recovery. CCAPP is driven by quality and bound by the highest ethical cannons in the industry. As such, we do not place “heads in beds” or “pills in mouths” as predominant over quality improvements.

This year we sponsored five bills and saw an additional two bills we sponsored from last year signed by the Governor. This makes CCAPP the most active organization in the addiction treatment space in California. We also had major budget successes in securing an over \$500 million behavioral health workforce augmentation item and we were successful in rejecting a proposed 63% increase in program licensing and certification fees.

This year we also hosted the national kickoff event for Recovery Happens which fell on the 30th anniversary of the event for our organization. We produced noteworthy publications on counselor pay/salary, recovery residence training, and a one-of-a-kind “patient journey map” that can be used by treatment providers, consumers, and health professionals outside the addiction treatment realm. These accomplishments make CCAPP the leader in innovation and in advancing the field and profession both in California and the nation.

"CCAPP is driven by quality and bound by the highest ethical cannons in the industry. As such, we do not place “heads in beds” or “pills in mouths” as predominant over quality improvements."

As you will see in the pages of this report, CCAPP has made great strides in almost all areas of our business and has done so while improving the organization’s financial standing. CCAPP is only successful because we have dedicated, passionate, and caring members who devote their lives and livelihoods to helping others. Thank you all for another fabulous year at the helm of such an incredible organization.

Sincerely,

Pete Nielsen
President & CEO, CCAPP, Incorporated

About CCAPP

CCAPP is the largest state-wide consortium of community-based for-profit and non-profit substance use disorder treatment agencies and addiction focused professionals, providing services to over 100,000 California residents annually in residential, outpatient, and private practice settings. Its thousands of individual members and 500 program and recovery residence members provide substance use disorder treatment services in the majority of the Department of Health Care Services' (DHCS) licensed and or/certified sites throughout California and constitute the largest infrastructure of the state's publicly funded substance use disorder treatment network. CCAPP is the only state-wide consortium representing all modalities of substance use disorder treatment and recovery programs.

Our Core Values

UNCONDITIONAL

POSITIVE REGARD: People come first; empathy and selflessness; to will the good of all others

CHARACTER: Demonstrated integrity and unimpeachable ethical footprint; honest, responsible, introspective, humble, accountable, persevering; willing to face and tackle the toughest issues

PROFESSIONALISM: Doing things right; excellence, and outcome oriented; exceeding expectations, and holding ourselves accountable to do our best; unity and working together; respect for others, tolerance, lifelong learning, and remaining teachable

STEWARDSHIP: Valuing resources; working with others; using resources wisely; creating positive change and a lasting legacy

Our Mission

The mission of the California Consortium of Addiction Programs and Professionals is to promote excellence in the delivery of services focused on substance use disorder and its associated problems by providing the highest level of advocacy, competence, and ethics among programs and professionals. Focus is on membership, advocacy, and governance.



#CCAPP STRONG



Clients

Our members are intricately connected to the people we serve. Their concerns never go unnoticed. If a client lacks the resources to find their way to treatment, we are there as problem solvers. If they exhibit fear or apprehension, we exhibit calm.

Members

CCAPP members have a voice in their organization. From standards, to client care, CCAPP's boards actively solicit input for decision making. Everything we do at CCAPP is for the good of the client as expressed by our membership.

Leadership

Our boards are elected by our members. They have actual experience in direct care, program management, research, and policy development. There is no "top down" leadership at CCAPP. Unity is our focus and our mission.

Our Board of Directors



Lisa Beintker

Membership Board Chair

Mission Statement: To promote excellence in the delivery of services focused on substance use and its associated problems by providing the highest level of advocacy, competence, & ethics.

Membership Board Members

| | |
|----------------------------|--------------------|
| Lisa Beintker, Chair | Brandon Fernandez |
| Charles Flores, Vice Chair | Mary Crocker-Cook |
| Eric Smith, Secretary | Shirley Poordawood |
| Lori Newman, Treasurer | Graham Sargent |
| Devon Wayt | Joel Edwards |
| Lupe Stoneburner | Sherry Bradshaw |
| Michelle Pina | Evan Armani |
| Brandi Jordon | Yvonne Vollaie |
| Daniel Chagolla | Elizabeth Steele |



Evan Amarni

Credentialing Board Chair

Mission Statement: To license and certify qualified addiction-focused professionals towards attaining the highest professional standards.

Credentialing Board Members

| |
|------------------------------|
| Evan Amarni, Chair |
| John Bokanovich, Secretary |
| Tabatha Hernandez, Treasurer |
| Mitch Cherness |
| Nancy Aragon |
| Rebecca Norton |



Lupe Stoneburner

Education Board Chair

Mission Statement: To provide education and technical assistance regarding addiction, treatment, recovery, and associated problems.

Education Board Members

| |
|---|
| Lupe Stonerburner, Chair |
| Thomas Buckley, Vice Chair |
| Christy Lennox-Brock, Secretary & Treasurer |
| Chuck Madson |
| Larry Carrillo |

CCAPP Services



CCAPP alcohol & other drug counseling, peer support, prevention credentials, and specialty endorsements are the most respected in California. With thousands of addiction focused professionals under one organization, CCAPP drives quality for the workforce and enforces the highest levels of ethics and competence. As a member board for the International Certification and Reciprocity Consortium, and an approved Institute for Credentialing Excellence organization, CCAPP credentials are recognized worldwide.



CCAPP provides the most comprehensive membership benefit package in the industry: high-level advocacy for the profession; Annual Conference discounts; opportunities to earn valuable CE hours and network with colleagues; *Counselor Magazine*; *CCAPP Weekly Dispatch*; group rates for health, dental, and vision insurance plans; Liberty Mutual auto and home/renter's insurance at discounted rates; prepaid legal plans; Hertz rental car discounts; professional liability insurance through Van Wagner Group.



CCAPP is the leader in advocating for programs in California and the only association to retain a congressional lobbyist. From legislation, to regulation, to local government, CCAPP is a force to be reckoned with. Other benefits include: CCAPP Weekly Dispatch; Continuing Education Provider Discounts; Prime Listing - Find a Program; E-Marketing Opportunities; Access to the Dispatch; Employee Discount for CCAPP Academy; Counselor Magazine; Group Rates for Health, dental, vision insurance plans; weekly program call; Affinity24; The Van Wagner Group liability insurance; WeRecover Mobile Admission Portal and Hertz rental car discounts.





Certification for Recovery Residences

CCAPP provides certification standards and training for recovery residences that are approved by the National Alliance for Recovery Residences (NARR). Field visits and documentation review ensure that CCAPP certified residences are trusted by regulators, communities, and residents. CCAPP leads the nation in pioneering work to ensure that NIMBY pressure does not eliminate this necessary resource with aggressive responses to negative legislation and state and local support when NIMBYs attack.



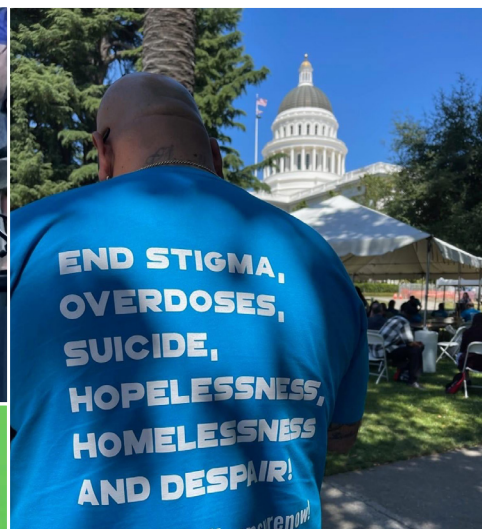
Education for Counselors, Supervisors, Owners, & Operators

At CCAPP, education is the key to competency and at the core of our mission. CCAPP identifies and qualifies education institutions, approves continuing education providers, and supports AOD education systems through research, grants, and test development. The CCAPP Academy has grown and is offered at locations throughout California, including suburban, urban, and rural communities. New online offerings have created greater access to education.



Recovery Community Coordination & Advocacy

As founders of the recovery movement, CCAPP hosts the longest running recovery event, "Recovery Happens" each year at the State Capitol. Able to mobilize grassroots consumer strength through its extensive recovery network, CCAPP can rise to any occasion when public pressure is critical. CCAPP is a recognized Faces and Voices state affiliate and hosts a website dedicated to helping people find recovery resources in their communities. CCAPP is also an official Addiction Recovery Communities of California member.



Board & Departmental Highlights

CCAPP maintains a multitude of departments, committees, and relationships with sister organizations in the recovery space. Many are staffed by CCAPP personnel, but the majority depend on the generous contributions that our volunteer professionals make to the success of the organization. The 2022 fiscal year brought many challenges; yet there are many successes to report.

Legislative Committee

Charles Flores, *Chair*

As we began the second year of the 2021-2022 Session, we continued to wrap up bills introduced in 2021 while preparing new legislation for 2022. CCAPP sponsored seven legislative bills in total this year, making our organization the most active representative of the industry and profession in the state.

We witnessed a historic budget surplus and seized on multiple opportunities to expand services and improve quality in the state. CCAPP was extremely successful in budget negotiations this year in obtaining amendments to include SUD professionals in the “Behavioral Health Mega Budget Proposal” and in turning back a licensing and certification fee increase which would have caused a 63% increase in program fees. All in all, it has been a very successful legislative year for CCAPP.

CCAPP also produced its first in-person Addiction Leadership Conference since the pandemic began under challenging conditions (partial pandemic rules and Capitol closed for construction) and I am overwhelmed with pride to announce that CCAPP was awarded the National Council for Mental Wellbeing’s 2022 Award for Organizational Achievement in Advocacy. This is the first national acclaim for our organization and it is a tribute to more than a decade of work put forth by current and previous board members.

CCAPP sponsored five bills that were signed into law in 2022, two that did not move forward, and opposed three bills:

CCAPP-Sponsored Bills:

AB 666 (Quirk-Silva) Substance use disorder workforce development – Signed

The Combating the Overdose and Addiction Epidemic by Building the Substance Use Disorder Workforce (CODE W) Act, requires the department of Health Care Services to issue a statewide substance use

SUD workforce development program that supports a career ladder for the SUD workforce, and that, at a minimum, provides a number of program elements, including fee waivers to cover costs related to testing, registration, and certification for specified individuals, and tuition reimbursements for undergraduate and graduate students who complete coursework in programs related to SUD.

AB 1598 (Davies) Controlled substances: Paraphernalia: fentanyl testing – Signed

Existing law defines drug paraphernalia and prohibits, among other things, the manufacture, sale, and possession, as specified, of drug paraphernalia. This bill would exclude from these prohibitions any testing equipment that is designed, marketed, used, or intended to be used to analyze a substance for the presence of fentanyl, ketamine, gamma hydroxybutyric acid, or any analog of fentanyl.

AB 2265 (Arambula) Locking Pill Vials (LPV) – Died in Appropriations Committee

The bill aimed to protect young people by preventing improper access to prescription opioids by requiring pharmacists to dispense opioids in a disposable lockable container. The bill specifically targeted pilfering which can lead to opioid use, primarily amongst high school aged children.

SB 349 (Umberg) California Ethical Treatment for Persons with Addiction Act – Signed

"I am overwhelmed with pride to announce that CCAPP was awarded the National Council for Mental Wellbeing’s 2022 Award for Organizational Achievement in Advocacy."

disorder (SUD) workforce needs assessment report that evaluates the current state of the SUD workforce, determines barriers to entry into the SUD workforce, and assesses the state’s systems for regulating and supporting the SUD workforce.

The bill allows the Department of Health Care Access and Information (HCAI) to create and implement a

This bill creates the first “Clients’ Bill of Rights” for addiction patients. This important statement about what clients should expect from their treatment provider is a valuable tool for informing clients about services they are obliged to receive and the ethical way in which they should be provided.

This will empower clients to clearly understand their rights and to discuss any failure to provide adequate services with their provider. It also allows private right of action against online scam marketers which allows local district attorneys to seek treble damages for harms inflicted by them.

SB 367 (Hurtado) College Campus Opioid Reversal Medication – Signed

This bill would require that all CSU, UC and community colleges maintain a supply of Naloxone for students to access and that they provide overdose education at all college orientations. CCAPP plans to build on this foundation to forward legislation to require reversal medication be available at other public places.

SB 992 (Melendez/Wiener) Counselor Licensure – Reintroducing in 2023

The bill was amended to create a “stand-alone” bill at the Department of Consumer Affairs and to fund the startup and subsidization of the new board until it is self-sufficient by utilizing Opioid Settlement Funding already received by the state. License requirements: master’s level advanced certified counselors (passing score on advanced exam); submission of criminal background check with wrap back; license renewal is a two-year period, 50 CE’s per cycle.

Although we wanted to see this through this year, we received strong direction that caused us to change course on the approach of the bill. The changes needed

required extensive amendments to be drafted, submitted to Legislative Counsel, and analyzed by four policy committees, which was not possible by the end of the policy hearing deadline for 2022.

We now have a unified strategy that legislative committees, key stakeholders, and the administration are recommending. This could not have happened if we had not introduced the bill and gone through the process of getting key policy makers to the table to begin discussions (no bill = no discussion).

“CCAPP sponsored five bills that were signed into law in 2022, two that did not move forward, and opposed three bills:”

SB 999 (Cortese) SUD requirements for utilization review/”doc to doc” - Vetoed

SB 999, aptly titled the “California Mental Health and Substance Use Disorder Treatment Patient Safety and Fairness Act,” would ensure that Californians suffering from mental health and substance use disorders are able to receive the appropriate level of care and treatment for the length of time that is medically necessary in order for patients to safely recover from their addiction.

SB 999 would establish utilization review criteria for health plans and disability insurers that safeguard patient access to timely review decisions and ensures that utilization review is being conducted by

a health care provider with similar education, training, and experience in the relevant diagnosis.

The bill unfortunately was vetoed by Governor Newsom. According to the veto message, the Governor felt SB 999 was premature given ongoing implementation of SB 855, the Mental Health Parity Act. SB 855 also included provisions concerning utilization review reform, therefore SB 999 was vetoed due to the pending changes under SB 855.

Bills CCAPP Opposed:

AB 2087 (Petrie-Norris) Prescription Drugs – Held in Appropriations

This bill would have made it unlawful to operate a business where an employee dispenses or furnishes a prescription drug without both the business and the employee having a valid license authorizing the business and employee to dispense or furnish the prescription drug, or for a business to advertise or act as if they have a license to dispense or furnish a prescription drug without having a license to do so. It is actually an attempt to put recovery residences out of business by saying they are “furnishing drugs” because they store them and allow residents to self-administer them.

AB 2473 (Nazarian) Registrants - Signed

This bill will require the department to specify requirements, including core competencies, for registered and certified substance use disorder counselors. The bill requires core competency requirements for registered and certified substance use disorder counselors to include, at a minimum, specified elements, including understanding the Diagnostic and Statistical Manual of Mental Disorders and clinical documentation. The bill requires all registrants to obtain 80 hours of core education within the first six months of employment and allows no grace period for those unable to comply with the requirement. The

bill prohibits the department from implementing several of these provisions before July 1, 2025. The bill exempts counselors in good standing from several requirements, as specified, if certain criteria are met.

Because there is a delay implementation, CCAPP will have next year to see if the provisions of the bill can be financed and made operable. CCAPP's contingency plan will mitigate any negative impact this bill may have on the SUD workforce. Some of these contingencies include: encouraging "cost inflators" in Cal-AIM rate development discussions to allow raises in registrant pay; working with the Department of Health Care Access and Information to implement AB 666 and develop other workforce supports; and cooperating with the Department of Health Care Services on regulations to redefine a registrant status.

If we see that the bill will constrict services we will proceed with clean-up legislation in 2024.

AB 1928 (McCarty) Locked Treatment – Held in Appropriations

The bill was reintroduced after being vetoed by the Governor last year. This version renamed the bill, "Hope California: Secured Residential Treatment Pilot Program," and expanded the program to multiple counties.

Budget Summary

CCAPP led a coalition to oppose a 63% increase in licensing and certification fees proposed by the administration and was successful in getting a request for a budget allocation to backfill the fund and to stabilize it for next year. CCAPP will continue to seek further funding until the number of licensees grows so that there is sufficient revenue to cover the functions of the licensing branch.

The new budget language adds \$4 million to stabilize the Residential and Outpatient Licensing Fund

(ROPLF) under the Department of Health Care Services (DHCS). DHCS instituted fee reduction waivers throughout the first year of the COVID-19 Pandemic Emergency to assist facilities licensed and certified by DHCS to keep their doors open and to provide critical services through Behavioral Health Information Notice (BHIN) 20-017. The fee waivers, coupled with loss of programs, created a situation where there is a gap in the ROPLF. Health and Safety Code (HSC) 11833.02 requires the fund to be supported by fees and federal funds, unless there is a specific appropriation from the general fund. This budget augmentation will bring the fund back into balance.

"CCAPP was successful in including the SUD workforce in the Mega-Behavioral Health Budget Proposal "

CCAPP was successful in including the SUD workforce in the Mega-Behavioral Health Budget Proposal that will be the vehicle for delivering much-needed funding for the workforce. This proposal includes the following:

- \$500,000 one-time competitive grant to conduct a statewide LGBTQ affirming training for licensed and certified alcohol and drug treatment programs. The LGBTQ population is disproportionately impacted by SUD. Overdose and homelessness for LGBTQ transition aged youth is extremely high in comparison to non-LGBTQ peers;
- \$5 million (\$1 million per year for 5 years) to provide special-

ized training for non-native English speakers to improve charting and documentation skills;

- \$10 million to certify 5,000 peer support specialists by covering the costs of certification as well as management training for both certified peers and SUD counselors, creating a career ladder for these professionals;
- \$3.6 million to add 1,200 SUD counselors through tuition assistance and test preparation;
- \$20 million for 200 paid internships and supervision of interns and supporting a pathway to licensure as a licensed advanced alcohol drug counselor. Internships would be within the public behavioral health delivery system, including its contracted network;
- \$3.25 million to support scholarships for training at least 500 coaches. Graduates will become SUD/behavioral health-informed coaches and National Board-eligible in Health and Wellness Coaching;
- \$1 million over two years to fund stipends to cover costs related to testing and portfolio review for 3,000 registered alcohol drug technicians who are seeking registration or certification;
- \$600 million to establish the Behavioral Health Workforce Preservation and Restoration Fund to provide hiring or performance-based bonuses, salary augmentation, overtime pay, or hazard pay to professionals working in the public behavioral health delivery system;
- \$10 million over five years for tuition reimbursement and stipends for licensed mental health and medical professionals to complete SUD-specific courses;
- \$50 million to fund 60-100 col-

leges/universities with high enrollment of students from underrepresented communities to develop a specialized curriculum focused on working in the public behavioral health delivery system, including a focus on substance use disorders. The specialized curriculum should enhance training and prepare professionals to serve justice and system-involved clients; and

- \$100 million to create a public behavioral health pipeline that reflects the diversity of California's low-income and underserved communities through establishing partnerships between the public behavioral health delivery system with high schools and community colleges.

The entire package was approved by the Legislature and includes \$1.72 billion in new funding for the behavioral health workforce. This would be a historic level of investment in California's behavioral health system.

Regulation:

Counselor Certification Regulations

DHCS released a 135-page revision of counselor certification regulations that was fraught with issues. The three certifying organizations have met multiple times with DHCS staff to discuss how the draft should be changed. CCAPP provided extensive written comment in the form of a mark-up and critical analysis.

Program License Regulations

DHCS also released a draft of new program regulations. This set of regulations is significantly altered from the previous version program members worked on three years ago. It is much more punitive in nature (automatic fines, unreasonable time frames, etc.).

Program members met for hours to develop comments on the package and CCAPP provided extensive written comment in the form of a mark-up and critical analysis. CCAPP will meet with the Department to determine where the package stands.

Local Government Update

For decades recovery residence owner-operators have had to navigate discriminatory local ordinances as a result of inequality, stigma, and marginalization. In 2021, CCAPP began identifying cities and counties with discriminatory ordinances by assembling ordinances, draft ordinances, and public agendas. While

"The entire package was approved by the Legislature and includes \$1.72 billion in new funding for the behavioral health workforce. "

these ordinances varied in delivery, most unfairly categorized recovery residences as group homes and facilities; required specific distances between recovery residences; 24-hour staff requirements; onerous parking restrictions; and exclusionary background checks. These ordinances aimed to push all recovery communities out of residential areas.

Unfair categorization of recovery residences subjects these ordinary households to prohibitory permitting and zoning requirements. Distance requirements essentially push disabled people from being able to reside in a residential area of their choice. Given the discriminatory

nature of the ordinances, CCAPP created a brief to present to the California Attorney General's office and the Department of Housing and Community Development requesting that they intervene.

Subsequently, we issued memos to the authority figures in all the counties and cities with these ordinances. In our memo, we made our opposition to their ordinances known and offered technical assistance in righting this wrong. These letters were not antagonizing in nature. In response, however, few governing entities were receptive and many proceeded to pass the aforementioned ordinances. CCAPP then escalated our opposition and began writing against each governing entity's housing element.

In March of 2021, HCD issued technical assistance to the cities of Escondido and Anaheim informing them their ordinances were contrary to state and federal law. The City of Anaheim refused to repeal its ordinance. This year, HCD and the Attorney General announced they will be suing the City of Anaheim for violating state housing laws by implementing discriminatory housing ordinances.

In the suit, *Grandma's House of Hope v. City of Anaheim*, HCD and the Attorney General requested to intervene, become a party to the case, stating that Anaheim's efforts to limit Grandma's House of Hope's ability to provide housing to people with disabilities is a clear violation of California law.

HCD and the Attorney General's acknowledgment and action against Anaheim's discriminatory local ordinance should be a clear warning to other cities and counties. We hope that in light of these developments, cities and counties with similar ordinances will commit to repeal them.

CCAPP is extraordinarily proud to have initiated punitive action against these cities which has

resulted in a historic confrontation between the state of California and local governments that seek to limit the establishment of recovery residences in their jurisdictions.

ARCC Committee Devon Wayt, Chair

2022 was busy year for the Addiction Recovery Communities of California (ARCC). as California Alliance for State Advocacy and Faces and Voices of Recovery. We will continue to support splinter organizations. Our Recovery Residences certification remains a platform to provide some of these organizations with support. Behavioral Health Peer Support Certification regularly gains momentum. A 40-hour virtual training is planned November 7th - 18th.

ARCC is the statewide Recovery Community Organization (RCO), and we are eight RCO and Recovery Community Centers (RCC) members strong. They include A New PATH/Mom's United, ARCC, Mariposa Heritage Program of the Alliance for Community Transformations, Solano Recovery Project/Unity Hall, Voices of Recovery San Mateo County, The Purpose of Recovery, Recovery Café San Francisco, and The Happier Life Project. Our membership calls continue to increase communication and collaboration. One of ARCC's initiatives is to review proposed RCO and RCC standards in order to increase quality and access while decreasing stigma across the state.

A new communication platform was launched called Tradewing. This tool allows us to stay in regular communication, including optional daily updates, with our members to keep them informed as well as offering them an opportunity to share information with other members.

Our California Coalition of Addiction Recovery Advocates (CCARA) membership is also growing. We have new applicants interested in joining regularly. Our lineup includes three new members.

Membership includes: ARCC, CCAPP, Faces and Voices of Recovery, NAMA, NARR, A New PATH/Mom's United, SMART Recovery, The Phoenix, The Purpose of Recovery, Orange County Recovery Collaboration, Many Paths One Destination, Young People in Recovery, Shatterproof, Recovery Advocacy Project, The Happier Life Project, and the Recovery Café Network. Not only do

"This year, Recovery Happens was chosen by Faces and Voices of Recovery to be the national hub for Recovery Happens and Recovery Month."

we have great grassroots advocacy and legislative support with the collation, CCARA was the planning committee for this year's Recovery Happens event that took place September 7, 2022.

Our 30th Annual Recovery Happens - "Recovery Happens Together" event was a great success. With over 4,000+ attendees, the speakers, music, and legislative participation was tremendous. This year, Recovery Happens was chosen by Faces and Voices of Recovery to be the national hub for Recovery Happens and Recovery Month. We also partnered with SAMHSA and Ryan Hampton with Mobilize Recovery. Thank you to everyone that helped make this event the best one ever.

We have progressing on our goals, and we are grateful for all your support! #CCAPPstrong

Credentialing Board Evan Amarni, Chair

Rebecca Norton and I would like to take a moment to thank the board for working with us this last year. Rebecca stepped down from the CCAPP Board of Directors and I was appointed for the remainder of the term. I have enjoyed every aspect of the board and especially working as Chair of the Credentialing Board. They are strong and dedicated to the CCAPP mission and purpose.

This year, 2021-2022, the Credentialing board has worked hard to meet the responsibilities of the Three-Year Strategic Plan for 2019-2021. The improved processing time for a new registered applicant is an average of 19 days. For new certification applicants the process time is now 54 days, down from 111 days. For RADT renewals, the processing time is 16 days, down from 36 days. For certification renewal the average processing time is 16 days and hasn't been above 30 days since 2017. CCAPP's CEO reports that credential holders are satisfied with credentialing performance.

The Credentialing Board's Ethics Committee has remained busy reviewing each case that has been sent to them. All the members are working well together in their deliberations.

Total cases that the Ethics Committee submitted to the Credentialing Board for 2021 were 87. Of those the following actions were taken: dismissed as unsubstantiated 25, revocations Imposed, 12, concurred with DHCS decision, 9, internal cases with sanction, 12, substantiated with sanction, 16, restored to good standing, 12, flagged, 1.

The pandemic reduced the workforce for our industry, although we

are starting to see some rebounding at this time. Our lowest paid workers, RADTs are leaving the field for better pay. CCAPP has 829 less registered technicians in 2021-2022 compared to 2020-2021. Certified counselor numbers rose by 133 in the same time period, and CCAPP's new mental health certifications added 347 new credential holders to our rolls.

Reinstatements are also robust, helping recoup some of the workforce losses for the year. These are individuals who have let their credentials lapse for one reason or another. There was a total of 285 requests for reinstatement sent to the board for the year and 285 were reinstated.

The credentialing board also voted to increase the RADT initial registration from \$40.00 to \$50.00, and decreased the RADT Renewal fees from \$40.00 to \$30.00.

Education Board

Lupe Stoneburner, Chair

I would like to thank Charles Flores for his term as the Education Board Chair in the first half of this year.

The CCAPP Academy will remain online until further notice due to COVID-19 and the Omicron variant. The academy has been steady with new enrollments, even with an increase in tuition to \$3,000 as of January 2022. Program members will still be receiving the same discount for being a program member if they enroll and pay for an employee or volunteer or if the student pays with their own money. CCAPP has recently advertised for new instructors and will be setting up interviews as resumes come into the office. We are always looking for new talent, diversity, and leadership.

CCAPP held its annual Addiction Leadership Conference (ALC) at the State Capitol with better than expected attendance given ongoing

COVID concerns and a partial demolition of the State Capitol. CCAPP's Education Institute conducted its first Diversity Inclusion Professional (D.I.P) training in Los Angeles on February 7-11, 2022 as an in-person event. We were able to secure \$10,500 in sponsorships from Michael's House, New Dawn, and First Steps.

The training was well attended by peers, counselors, therapists, business development representatives, and non-clinical people. All received excellent education about diversity, inclusion, equity, and LGBTQ best practices. Participants were encouraged to apply for the DIP endorsement

"CCAPP continues to push forward on the forefront of diversity, inclusion, and equity,"

ment upon completing the training. If a participant is not certified or licensed with CCAPP they received a certificate of completion.

On June 10th and 11th, 2022, CCAPP was honored to participate in this year's SAC Pride held in Downtown Sacramento. This year was the first in which CCAPP held a booth at this event, celebrating the LGBTQIA2+ population, visibility, equality, and the allies who rally in support. Both days were packed with thousands of attendees, vendors lining the Capitol Street Mall, performers on multiple stages, healthcare and community advocates, and an overwhelming sense of "community" amongst the participants.

As CCAPP continues to push forward on the forefront of diversity, inclusion, and equity, we also held

a booth at the Twin Rivers Big Time and Pow Wow on June 24th, 2022, at Grant Union High School. As with SAC Pride, CCAPP was able to network, participate, and make a presence with the Native American community. Staff provided flyers and information to attendees regarding education, certification, and ongoing events.

Attendees were excited to see our booth and to learn of the services offered, especially in the aspects of multicultural education to our professionals. During the day, staff was able to see first-hand, the customs and traditions of the attendees representing their tribes, as the day opened with a blessing and land acknowledgement, followed by Gourd Dancers, CKC Dancers, Patwin Dancers, and Maquilli Tonatiuh/Mexica Dancers. CCAPP staff participated in one of the dances.

Overall, both SAC Pride and the Twin Rivers Pow Wow were an absolute success as we push forward for advocacy and the progression of CCAPP and our vision, and we look forward to participating in similar events which highlight diversity in the future.

Currently CCAPP has 46 schools, 125 providers, and 286 CCAPP academy students.

Elections Committee

Michelle Pina, Chair

The California Consortium of Addiction Program and Professionals is an organization that holds itself to the highest standards. CCAPP is responsible to appoint a Board of Directors which is elected by both individual members and program members. As the state is broken up into nine districts, each district has one board member that represents each district. It is the goal to have at least two individual members nominated for each board seat to have a fair and impartial election.

The board is comprised of 18 total seats which includes 9 individual member seats and 9 program member seats. Currently there are 3 program member seats up for election and 3 individual member seats up for election. The election committee has been meeting regularly to assure the election process is consistent with the by-laws. Nominations opened on August 30, 2022 and closed on September 14, 2022.

Current election ballots with vetted nominees will be sent out by mail with an individual login and password as well as the emails of each CCAPP Member. Ballots will open on October 14, 2022 and close on December 13, 2022. The final re-

"CCAPP continues to uphold the strongest ethical canons in California"

sults will be announced on December 28, 2022 introducing the new board members.

Ethics Committee Graham Sargent, *Chair*

CCAPP's Ethics Committee continues meeting weekly with a team of five dedicated, phenomenal investigators. Their service has allowed the committee to do the tough work of processing complaints and making recommendations for credentialing. Our investigators and four committee members are all seasoned, but as the team continues to grow, we welcome any referrals from board members that may know any volunteers interested in investigating ethics violations. This is important and valuable work that

supports the strength and reputation of our profession.

Since the beginning of the year there have been 83 active complaints received. Of those complaints, all were within CCAPP's jurisdiction (active complaints). These complaints were received in the following allegation categories: sexual relations-22; personal or business relations-16; record keeping or documentation related-14; fraud-12; unprofessional interactions with colleagues or clients-9; relapse related-10. Of the 83 complaints, 52% of the allegations were against registered counselors (RADT) and the remaining were certified with CCAPP.

This year there were 38 cases dismissed as unsubstantiated, and 9 previously sanctioned counselors were returned to good standing. At year's end, there have been 34 sanctions imposed, 13 revocations, and 7 cases have been appealed.

CCAPP continues to uphold the strongest ethical canons in California, performing independent investigations of complaints in unison with the Department of Health Care Services' orders that come in. Our continued commitment to professionalism and the safety of the clients we serve, remains at the forefront of the work that the ethics committee does.

I look forward to the contributions Daniel Chagolla will make as the new chair of this committee.

Finance Committee Lori Newman, *Chair*

The core purpose of CCAPP is to make the world a better place by lessening the devastation caused by addiction. One of CCAPP's core values is a clear sense of STEWARDSHIP: by valuing resources; working with others; using resources wisely; creating positive change and a lasting legacy.

The goal of the CCAPP Finance Committee is to safeguard the resources of this organization, provide oversight of the finances and make financial recommendations to the Board of Directors. The committee reviews the financial statements quarterly, ensuring the three corporations are fiscally sound; looking at revenue and expense streams; ensure the three corporations assets and liabilities balance; and net incomes total. We are focused on keeping CCAPP within the boundaries of our fiscal responsibility to the membership.

This year, our organization has been faced with balancing what is fair and right for our members and a huge hike in the cost of doing business post pandemic. CCAPP has faced the same financial challenges most companies have endured. Yet, while those challenges have brought some companies to their knees, CCAPP has remained strong and healthy. Through outstanding leadership, whose skill it is to think outside of the box and be creative, committed staff and volunteers, and an engaged membership, all three organizations are financially healthy and continue to be a dedicated resource for our membership. Our fiscal responsibilities include, an annual audit of the three corporations by a Certified Public Accountant, Richard Watson and a review of the proposed budget prior to board approval.

As we move through this year, CCAPP members and those individuals we provide product and services to should rest easy knowing that the organization's resources are being leveraged for their advantage; that a solid sense of stewardship and strong leadership has led to excellent outcomes; and that long term fiscal strategies have secured the future of all three corporations.

As of June 30th, 2022

CCAPP Balance Sheet

| ASSETS | Jun 30, 22 |
|---------------------------------------|---------------------|
| Current Assets | |
| Checking/Savings | |
| Total Checking/Savings | 718,445.43 |
| Account Receivable | 17,649.00 |
| Other Current Assets | |
| Total Other Current Assets | 281,495.68 |
| Total Current Assets | 1,017,590.09 |
| Fixed Assets | |
| Total Fixed Assets | 21,313.30 |
| TOTAL ASSETS | 1,038,903.39 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | -479.54 |
| Credit Cards | 29,785.09 |
| Other Current Liabilities | |
| Total Other Current Liabilities | 373,784.85 |
| Total Current Liabilities | 403,090.40 |
| Total Liabilities | 403,090.40 |
| Equity | |
| 3000 — Opening Balance Equity | 459,091.16 |
| 3005 — Unrestricted | -10,440.69 |
| 3200 — Retained Earnings | -248,653.88 |
| Net Income | 435,816.40 |
| Total Equity | 635,812.99 |
| Total Liabilities & Equity | 1,038,903.39 |

CCAPP

Top 10 Successes to Celebrate

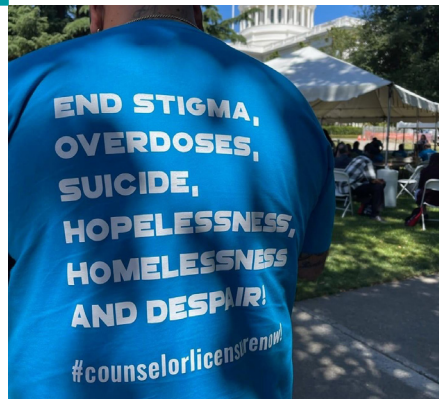
As CCAPP grows as an organization, we strive to do more for our members. United we amplify our voice across programs, professionals, and people in recovery to make sound policy. Together we drive societal change and save lives.



1. Won National Council's 2022 Advocacy Leadership Award



2. Passed AB 666 and the "Mega-Behavioral Health" budget request - truly historic workforce supports never seen before



3. California designated for the national Recovery Happens kick-off event



4. Established Payer Relations Advocacy Committee



5. DIP and GAP credentials established



6. Passed SB 349 (ethics in treatment) and SB 367 (Naloxone on college campuses)



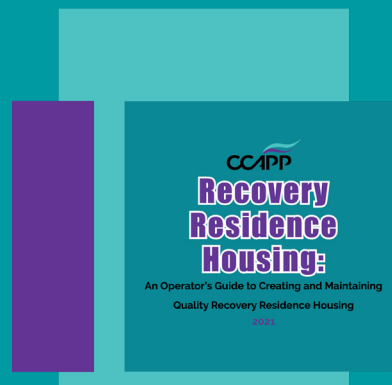
7. 63% licensing/certification program fee increase defeated (backfilled)



8. Conducted the most comprehensive and focused SUD workforce study ever conducted in California



9. Produced "Destination Change," graphic tool and training program



10. Produced recovery residence owner/operator guide and training materials (successfully delivered to Ventura County)

Thank you all for your support. Onwards together this year for more wins!



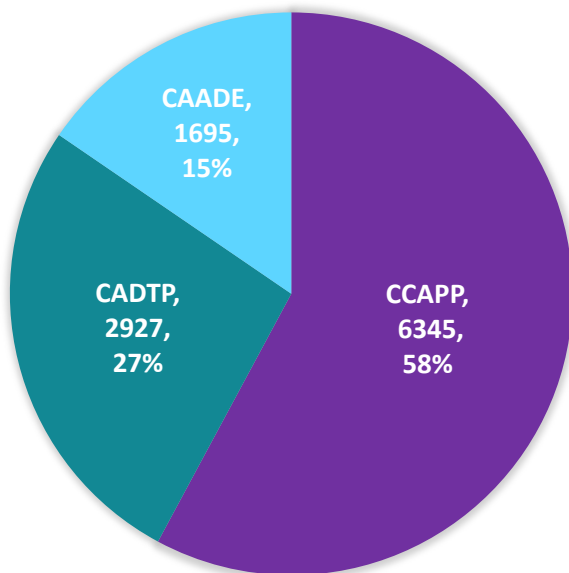
Competitive Landscape

Certification, education, and advocacy in the substance use disorder arena is no longer a “cottage industry.” To be competitive, an organization must invest in the human, technological, and physical capital necessary to be a leader in moving the industry forward; CCAPP has invested in all three - experienced, talented staff; first-rate application technology; and offices ready to grow.



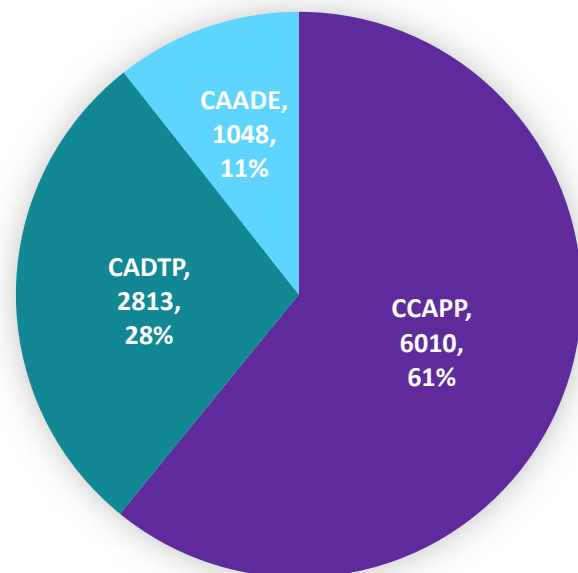
| Organization | Online Applications | Regional Meetings | Federal & State Lobbyist | Counselor Magazine |
|--------------|---------------------|-------------------|--------------------------|--------------------|
| CAADE | X | X | X | X |
| CADTP | X | X | X | X |
| CCAPP | ✓ | ✓ | ✓ | ✓ |

CCAPP Registers the Most Professionals



Registrants choose CCAPP three times more than CAADE and two times more than CADTP.

CCAPP is the Certification Leader



Certified counselors choose CCAPP two times more than CADTP and six times more than CAADE.

CCAPP 2023 Strategic Plan

Membership

- Attract and retain members by implementing live recruitment and retention events and listening tours for individual members and program members.
- Improve training opportunities and quality by implementing online and in-person trainings; producing quality trainers and coaches; and testing follow up instruments for evaluating participant absorption and retention.

Legislative

- Strengthen the PAC by developing strategy for using PAC funding; growing the PAC; and creating a graphic indicator on website to track progress of fundraising goals.
- Pass licensure for individual practitioners by adjusting language in previous legislation; enlisting more grassroots and press support; diminishing opposition; and continuing hearings in committees.

Ethics

- Make ethics training more attractive and intrinsic by developing a plan to expand the amount and diversity of training offerings and by extolling a message regarding the value of ethics training.

ARCC

- Produce outcomes report by developing data collection methodology, performing beta test of model, collecting data, and analyzing data
- Increase number of RCOs by analyzing RCO landscape; establishing certification criteria and system; and developing training materials for new entities to establish RCOs.
- Support MAT care components by creating a plan to address findings of a landscape analysis of current MAT pain points.
- Enhance value based care (VBC) opportunities by ensuring that VBC is specific and applicable to SUD care through testing models of VBC planning and contracts and leading the industry in responding to reported misuse of VBC.

Payer Committee

- Create a “watchdog” function for CCAPP by evaluating current laws and regulation, pinpointing deficiencies and structural problems as it relates to access and utilization of SUD services.



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