

# CCAPP is the SUD Industry Choice for Program Membership



## Add it Up!

	CAADPE	CCAPP
Number of registered lobbyists for California	1	3
Retains a federal lobbyist	×	✓
Well-funded PAC	×	✓
Sponsored bills passed in 2021-2022 Session	1	6
Led rejection of license fee increase	✓	✓
Led Mega-Behavioral Workforce Budget Ask	×	✓
Won the NATCON National Advocacy Award (2022)	×	✓
Fast-track registrant renewals for members	×	✓
Elected Board of Directors with term limits	×	✓
Northern and Southern California offices	×	✓
Number of membership staff	2	7
Number of annual conference events	0	4
Hosts Annual "Lobby Day"	×	✓
Conference attendance discounts	×	✓
Conference marketing opportunities	×	✓
Discounts for CCAPP Academy	×	✓
Free advertising to CCAPP's database of over 50,000	×	✓
No-cost listing to patient search platform	✓	✓
Subscription to <i>Counselor Magazine</i>	×	✓
Free, executive-centered trainings	×	✓
Weekly program business calls	×	✓
Only organization to produce a SUD pay study	×	✓
Business discounts, Hertz, Insurance, etc.	×	✓
Membership dues always \$500 per year	×	✓

**Make your membership dollars pay you -  
Apply for CCAPP Membership Today!**

[www.ccappmembership.org](http://www.ccappmembership.org)